

Pricing structure for print-on-demand titles



Publishing services to include:

- Book design
- Editorial assistance
- Proofreading
- Typesetting / formatting of book text as print-ready text files
- Customised cover design & creation of print-quality cover files
- Assign and register a UK ISBN number
- Generate a Bookland EAN barcode for the back cover
- Set-up title as a print-on-demand title
 - Choose from a variety of trim sizes available
 - Perfect bound
 - Either crème or white paper
 - Black & white interior text
 - Full colour covers
- Unlimited electronic (PDF) proofing – until author is fully satisfied
- One printed proof copy to check for printing errors
- Submit title to Amazon.com and the various distribution channels so that people can order the title from any bookshop. Includes inclusion in Ingram's Advance Magazine
- Write a press release to announce launch of book & distribute press release through PRWeb "Standard visibility" service & other channels
- Legal deposit of the title at the British Library to establish author's copyright
- Non-exclusive contract – copyright remains with author
- Register a unique domain name. Setup & run a personalised website and online storefront for one year to publicise and market the book
- **Author receives 50 free copies of the book**

£499

(one-off fee,
payable on completion of the
project)

Annual subscription to distribution channels and ongoing website services

£50/year

(from beginning of second
year)

Unlimited book printing for author's use

For books upto 100 pages

£1.99 per copy

(For books more than 100 pages, exact price will be confirmed on completion of project)

(Author is then free to sell
to customers at any price)

Postage & packing charges will depend on the size & weight of the consignment, and are levied directly by the printing company. As an estimate this will be £10 for a consignment of 100 books, or £80 for a consignment of 1000 books, to UK addresses.

Commission / royalties

- Sales from bookshops and online retailers that are fulfilled directly by us
- Sales from our websites and other channels that are fulfilled by us

Author gets **90%** of the
net profit from these sales

Author gets **50%** of the
net profit from these sales